

14 FIGO



Courtesy of Ford Middle East



Go Further



FIGO

A great introduction to Ford.

Figgo is your invitation to enjoy the benefits of driving a new Ford. Sharing many of the same attributes that have made our larger cars, such as the Ford Focus and Ford Fiesta, so popular across the globe – but in an even more affordable package – this compact and stylish 5-door hatchback is great to drive and equally great to own.

Figgo. Panther Black Metallic. Focus. Frozen White. Fiesta. Moondust Silver Metallic. Available equipment.

FIGO



Great to drive.

Compact external dimensions combine with power-assisted steering to make Figo perfect for weaving through busy city streets and parking in confined spaces. The available 1.4L gasoline engine with a manual gearbox or 1.6L gasoline engine with an automatic transmission give Figo spirited performance – along with estimated fuel efficiency as low as 4.9L/100 km¹. Driver and front-passenger front airbags, the Anti-Lock Brake System (ABS)² and a safety belt for every seat provide extra peace of mind.

Trend. Bright Yellow Metallic. Available equipment.

¹Based on a manual Figo with a 1.4L engine. ²Available feature.



Great to own.

Figo proves that affordable can also be fun. Not only can it accommodate 5 occupants and their luggage with ease, it is also brimming with convenience features. Air conditioning and an AM/FM stereo/single-CD player² with MP3 capability, Radio Data System (RDS), auxiliary audio input jack and 2 speakers are just the start. A tilt steering column helps you find the perfect driving position. Power front windows², power sideview mirrors² and central door locking² enhance every trip.

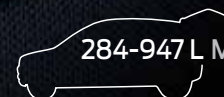
ESTIMATED FUEL EFFICIENCY AS LOW AS



4.9L/100 KM HWY¹



2 AIRBAGS



284-947 L MAX. CARGO

Trend. Jacob Blue cloth with Cellular Blue inserts. Available equipment.

¹Based on a manual Figo with a 1.4L engine. ²Available feature.

Figo Specifications

Standard Features

Mechanical

Engine immobilizer
Front stabilizer bar
Power-assisted steering
Power front disc and rear drum brakes
Spare tire and wheel

Interior

Air conditioning
Center console cupholder
Day/night rearview mirror
Folding rear seat cushion
Front courtesy light
Front floor mats
Front-passenger foldable grab handle
Front powerpoint (12-volt)
Rear foldable grab handles with integrated coat hooks
Removable package tray
Tailgate release button
Tilt steering column

Exterior

Body-color front and rear bumpers
Center high-mounted stop lamp
Front and rear tow loops
Laminated windshield
Rear fog lamps
Tinted glass
Variable-intermittent front windshield wipers with anti-drip wiping

Safety & Security

3-point safety belts for outboard seating
Driver and front-passenger front airbags¹

Ambiente

Includes all standard features, plus:

Seats

2-way manually adjustable driver and front-passenger seats

Interior

Black door handles
Driver and front-passenger sun visors
Manual door locks
Manual front and rear windows

Exterior

14" silver-painted steel wheels with mini center caps
Black door handles
Body-color tailgate appliqué
Grey manual sideview mirrors
Side repeater lamps

Available Options

1.4L I-4 engine with manual transmission
1.6L I-4 engine with automatic transmission
AM/FM stereo/single-CD player with MP3 capability, Radio Data System (RDS), auxiliary audio input jack and 2 speakers

Trend

Includes select Ambiente features, plus:

Mechanical

Anti-Lock Brake System (ABS)

Seats

4-way manually adjustable driver's seat

Interior

AM/FM stereo/single-CD player with MP3 capability, Radio Data System (RDS), auxiliary audio input jack and 2 speakers
Central door locking
Chrome door handles
Driver and front-passenger sun visors with mirrors
Power front windows

Exterior

14" black-painted steel wheels with full wheel covers
Body-color door handles
Body-color power sideview mirrors
Body-color tailgate appliqué with chrome accent
Chrome grille accent
Heated rear window with wiper
Side repeater lamps with chrome surround

Available Options

1.4L I-4 engine with manual transmission
1.6L I-4 engine with automatic transmission
14" silver-painted alloy wheels



*Trend. Jacob Blue cloth with Cellular Blue inserts. Available equipment.
Body-color front bumper, manual transmission and chrome exterior accents.*

¹Always wear your safety belt and secure children in the rear seat.

The images in this brochure depict selected models of the vehicle. They have been chosen to give a general overall impression of the vehicle and may include features or optional equipment not necessarily released for use in any specific market. The specifications detail the models and features available in your market and were correct at the time of printing. Ford Motor Company's policy is one of continuous product development. Therefore, Ford reserves the right to change the specifications and colors of any models and items shown in this publication at any time. It is important to check with your local Ford Dealer for the latest information on models available for order in your market. Comparisons are based on 2013 competitive models.

Exteriors This helpful guide is intended for selecting an exterior color – not features, options or a trim level.



Diamond White



Moondust Silver Metallic



Chill Metallic



Bright Yellow Metallic



Colorado Red



Paprika Red Metallic



Kinetic Blue Metallic



Sea Grey Metallic



Panther Black Metallic

Interiors



1 Jacob Dynamic Cloth with Contour Dynamic Inserts



2 Jacob Blue Cloth with Cellular Blue Inserts

Exteriors	Interiors	
	Ambiente	Trend
Diamond White	1	2
Moondust Silver Metallic	1	2
Chill Metallic	1	2
Bright Yellow Metallic	1	2
Colorado Red ¹	1	2
Paprika Red Metallic ²	1	2
Kinetic Blue Metallic	1	2
Sea Grey Metallic	1	2
Panther Black Metallic	1	2

¹Limited availability. ²Late availability. Colors are representative only. See your dealer for actual paint/trim options.



Trend, Kinetic Blue Metallic. Available equipment.

GO FURTHER



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